



WANT TO EARN  
£100K+ A YEAR?

LIFE TIME SUPPORT  
JOIN OUR PMU  
FAMILY

YOUR OWN HOURS,  
YOUR OWN  
FREEDOM

1-1 INTIMATE INTENSE  
TRAINING

# NEW CAREER CALLING

**IDLiner**

— TG PROFESSIONAL —  
U S A  
PRO MASTER ARTIST

KILLER  BEAUTY  
SPONSORED ARTIST

**ABT**  **Accredited**



POTENTIAL EARNINGS!!! POTENTIAL EA

JESSICA RUTH

· SEMI PERMANENT MAKEUP ·

# INCOME CALCULATOR

*Brows & Lips*

| TIME<br>SCALE | 3 CLIENTS<br>PER WEEK | 6 CLIENTS<br>PER WEEK | 10 CLIENTS<br>PER WEEK |
|---------------|-----------------------|-----------------------|------------------------|
| PER<br>WEEK   | £900                  | £1,800                | £3,000                 |
| PER<br>MONTH  | £3,900                | £7,800                | £13,000                |
| PER<br>YEAR   | £46,800               | £93,600               | £156,000               |

This is what you could be earning as a PMU artist  
based on the average start up treatment price for  
brows & lips

10 clients per week = only 20 hours on average per  
week!

POTENTIAL EARNINGS!!! POTENTIAL EARNINGS!!!



**PATHWAY TO EARNING A  
6 FIGURE SALARY!**

**JESSICA RUTH**  
• SEMI PERMANENT MAKEUP •

**7 DAY COURSE | ONE ON ONE INTENSIVE TRAINING**

# ULTIMATE PMU

💎 *Platinum Course* 💎

**LEARN ALL ASPECTS OF PMU**



**£ 5 9 9 9**



## ADDED BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY, PHOTOGRAPHY TIPS,  
ORGANIC BUSINESS GROWTH, FREE MASTERCLASS STUDENT DAYS &  
LIFE TIME SUPPORT WITH JESSICA RUTH AND TEAM.

## YOU WILL LEARN:

**OMBRE BROWS  
LIP OMBRE  
MICROBLADING  
COMBO BROWS  
LASH ENHANCE EYELINERS  
LIP BLUSH**

**NO COURSE IN THE UK OFFERS  
MORE HANDS ON PRACTICE**



**COMPLETE BEGINNERS**



**NO EXPERIENCE NEEDED**



**PATHWAY TO EARNING A  
6 FIGURE SALARY!**

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· SEMI PERMANENT MAKEUP ·

**7 DAY COURSE | ONE ON ONE INTENSIVE TRAINING**

# ULTIMATE PMU

💎 *Platinum Course* 💎

## LEARN ALL ASPECTS OF PMU

THIS IS NOT JUST A COURSE, IT'S THE ULTIMATE PMU TRAINING DESIGNED TO SET YOU UP FOR SUCCESS. YOU'LL MASTER EVERY TECHNIQUE, GAIN THE SKILLS TO OFFER A FULL RANGE OF TREATMENTS, AND TAKE CONTROL OF YOUR CAREER ON YOUR OWN TERMS. WITH PRE-COURSE WORK AND SEVEN DAYS OF INTENSIVE, HANDS-ON TRAINING WITH JESSICA, YOU'LL LEARN HER EXPERT TIPS, TRICKS, AND INDUSTRY SECRETS. YOU'LL LEAVE WITH CONFIDENCE, A HUGE PORTFOLIO OF CLIENTS BEFORE AND AFTERS, AND REELS TO BUILD YOUR BRAND.

THIS IS YOUR CHANCE TO ELEVATE YOUR CAREER AND START BUILDING YOUR PMU EMPIRE.

### THIS COURSE INCLUDES:

**AT HOME PRE COURSE WORK**

**7 FULL DAYS OF TRAINING IN HOUSE**

**AN ENORMOUS LUXURY KIT**

**TOP SPEC WIRELESS MACHINE**

**13-14 MODELS AND DEMO MODELS**

**A PMU TREATMENT OF YOUR CHOICE**

**SOCIAL MEDIA AND MARKETING**

**EARN COURSE COST BACK IN 1-2 MONTHS**



**COMPLETE BEGINNERS**



**NO EXPERIENCE NEEDED**





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3 DAY COURSE | 1 ON 1 INTENSIVE TRAINING

# OMBRÉ BROWS

## Training Course



### ADDED BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY, PHOTOGRAPHY TIPS, ORGANIC BUSINESS GROWTH, FREE MASTERCLASS STUDENT DAYS & LIFE TIME SUPPORT WITH JESSICA RUTH AND TEAM.

£ 2 9 9 9

## INCLUDES

LUXURY BROW KIT INC MACHINE  
HEALTH AND SAFETY  
CONSULTATION PROCESS  
4 LIVE MODELS & DEMO MODELS  
ANATOMY & PHYSIOLOGY  
CONTRAINDICATIONS  
THE FITZPATRICK SCALE  
LIVE MODELS & DEMOS  
OMBRE POWDER BROWS  
BROW SHAPING AND PRE-DRAW  
CLIENT AFTER CARE  
COLOUR THEORY & CORRECTION



COMPLETE BEGINNERS



NO EXPERIENCE NEEDED



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4 DAY COURSE | ONE ON ONE INTENSIVE TRAINING

# ALL ABOUT BROWS

*Training Course*

£ 3 9 9 9

## ADDED BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY, PHOTOGRAPHY TIPS,  
ORGANIC BUSINESS GROWTH, FREE MASTERCLASS STUDENT DAYS &  
LIFE TIME SUPPORT WITH JESSICA RUTH AND TEAM.

## INCLUDES

OPENING YOUR LUXURY BROW KIT  
HEALTH AND SAFETY CONTRAINDICATIONS  
5-6 LIVE PORTFOLIO MODELS  
LIVE MODELS & DEMOS  
PIGMENTS & THEORY  
LUXE MACHINE  
BROW SHAPING AND PRE-DRAW  
CLIENT AFTER CARE  
BLOOD BORNE PATHOGENS  
COLOUR THEORY & CORRECTION  
THE BEST MACHINE TECHNIQUE



COMPLETE BEGINNERS



NO EXPERIENCE NEEDED



JESSICA RUTH

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1 DAY COURSE | ONE ON ONE INTENSIVE TRAINING

# ALL ABOUT LIPS

## Training Course

£ 1 9 9 9

### ADDED BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY,  
PHOTOGRAPHY TIPS, ORGANIC BUSINESS GROWTH,  
FREE MASTERCLASS STUDENT DAYS &  
LIFE TIME SUPPORT WITH JESSICA RUTH AND TEAM.

### INCLUDES

OPENING YOUR LUXURY LIP KIT  
HEALTH AND SAFETY  
LUX MACHINE  
CONTRAINDICATIONS  
2 LIVE PORTFOLIO MODELS  
PIGMENTS & THEORY  
FULL LIP BLUSH TECHNIQUES  
LIP OMBRE  
CLIENT AFTER CARE  
BLOOD BORNE PATHOGENS  
COLOUR THEORY & CORRECTION  
THE BEST MACHINE TECHNIQUES



COMPLETE BEGINNERS



NO EXPERIENCE NEEDED





JESSICA RUTH

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2 DAY COURSE | ONE ON ONE INTENSIVE TRAINING

# MICROBLADE TO MACHINE

## Conversion Course

### ADDED BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY, PHOTOGRAPHY TIPS,  
ORGANIC BUSINESS GROWTH, FREE MASTERCLASS STUDENT DAYS &  
LIFE TIME SUPPORT WITH JESSICA RUTH AND TEAM.

### INCLUDES

OPENING YOUR LUXURY KIT  
STATE OF THE ART TATTOO PEN  
HEALTH AND SAFETY CONTRAINDICATIONS  
LATEX BREAST PRACTICE  
PIGMENTS  
CLIENT AFTERCARE  
FULLY INSURABLE  
THE MOST REWARDING FORM OF TATTOOING

£ 2 5 0 0



FOR STUDENTS WHO ALREADY HOLD A MICROBLADING QUALIFICATION.



JESSICA RUTH

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1 DAY COURSE | ONE ON ONE INTENSIVE TRAINING

# AREOLA TATTOOING

## Training Course

£ 6 9 9

WITHOUT KIT

£ 8 9 9

WITH KIT

### ADDED BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY, PHOTOGRAPHY TIPS,  
ORGANIC BUSINESS GROWTH, FREE MASTERCLASS STUDENT DAYS &  
LIFE TIME SUPPORT WITH JESSICA RUTH AND TEAM.

## INCLUDES



OPENING YOUR LUXURY KIT  
STATE OF THE ART TATTOO PEN  
HEALTH AND SAFETY CONTRAINDICATIONS  
LATEX BREAST PRACTICE  
PIGMENTS  
CLIENT AFTERCARE  
FULLY INSURABLE  
THE MOST REWARDING FORM OF TATTOOING



COMPLETE BEGINNERS



NO EXPERIENCE NEEDED





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1 DAY COURSES | ONE ON ONE INTENSIVE TRAINING

# MASTERCLASSES

*Perfect Your Skill*

**ARE YOU LACKING CONFIDENCE IN YOUR SKILLS?  
OR WANT TO LEARN A NEW TECHNIQUE?**

THESE MASTERCLASS COURSES ARE ONE ON ONE INTENSIVE TRAINING WITH OUR MASTER ARTIST JESSICA. THESE COURSES ARE TO LEVEL UP YOUR PMU GAME SO YOU CAN ATTRACT MORE CLINENTS, CHARGE A PREMIUM AND LEARN A NEW TECHNIQUE!

## MASTERCLASSES

- COMBO BROWS
- OMBRE BROWS
- CORRECTION BROWS
- BROW SALINE REMOVAL
- LASH ENHANCE
- CLASSIC EYELINER
- LATINO WINGED EYELINER
- SHADED SHADOW EYELINER
- LIP LINER
- LIP OMBRE
- LIP FULL BLUSH
- FRECKLESS
- BB GLOW



**ADDED BONUS**  
YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY, PHOTOGRAPHY TIPS, ORGANIC BUSINESS GROWTH, FREE MASTERCLASS STUDENT DAYS & LIFE TIME SUPPORT WITH JESSICA RUTH AND TEAM.



| ONE DAY | TWO DAYS  |
|---------|-----------|
| £ 7 9 9 | £ 1 2 9 9 |