



**NEW CAREER
CALLING**

JESSICA RUTH

• COSMETICS & AESTHETICS •

TIME FOR YOUR NEW CAREER

- MICROBLADING
- MACHINE POWDER BROWS
- COMBO BROWS
- LIPS, BROWS, LINER
- FULL PMU PACKAGES
- MASTERCLASSES
- CRYOLIPOLYSIS
- FAT FREEZING
- LIFETIME SUPPORT
- AMAZING PMU COMMUNITY
- FULL TRAINING KITS

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HOW MUCH COULD I EARN? £££££££

THIS CHART SHOWS POTENTIAL EARNINGS FROM NEW CLIENTS BASED ON THE TREATMENT PRICE OF £300. THIS DOES NOT INCLUDE PAID TOP UP COLOR BOOSTS.

TIME SCALE	3 CLIENTS PER WEEK	6 CLIENTS PER WEEK	10 CLIENTS PER WEEK
PER WEEK	£900	£1800	£3000
PER MONTH	£3,900	£7,800	£13,000
PER YEAR	£46,800	£93,600	£156000

CONTACT US NOW FOR
MORE INFORMATION

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MICROBLADING

£2500

THIS COURSE IS A 2 DAY 1-1 INTENSIVE TRAINING, WHICH WILL FULLY QUALIFY YOU AND KICK START YOUR NEW CAREER IN THE ART OF MICROBLADING.

- OPENING YOUR LUXURY MICROBLADING KIT
- HEALTH AND SAFETY
- CONSULTATION PROCESS
- ANATOMY & PHYSIOLOGY
- BLOOD BORNE PATHOGENS
- CONTRAINDICATIONS
- THE FITZPATRICK SCALE
- LIVE MODELS & DEMOS
- HOW TO CREATE PERFECT HAIR STROKES
- BLADE TYPES AND HOW TO USE THEM
- BROW SHAPING AND PRE-DRAW
- SOCIAL MEDIA, MARKETING, ADVERTISING AND PHOTOGRAPHY
- CLIENT AFTER CARE
- COLOUR THEORY & CORRECTION

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MICROBLADING DAY 1

- DE-BOXING AND UNDERSTANDING YOUR MICROBLADING KIT
- HEALTH AND SAFETY
- BLOOD BORNE PATHOGENS
- ANATOMY & PHYSIOLOGY
- CONTRA-INDICATIONS & CONTRA-ACTIONS
- THE FITZPATRICK SCALE
- PRACTICE LATEX BROW DESIGNS
- BLADE TYPES AND HOW TO USE THEM
- CONSULTATION PROCESS
- SANITARY WORK STATION SET UP
- BROW SHAPING AND PRE-DRAW
- LIVE DEMO ON A MODEL
- CLIENT AFTER CARE
- PHOTOGRAPHY FOR SOCIAL MEDIA

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MICROBLADING DAY 2

- PRACTICE LATEX BROW DESIGNS
- PIGMENTS AND COLOR CORRECTION
- ANESTHETIC AND NUMBING
- PRE-DRAW AND SHAPING TO
PERFECTION ON LIVE MODELS
- MICROBLADING ON 2 LIVE MODELS
- CLEANING YOUR WORK SPACE
- HOW TO TAKE PROFESSIONAL PHOTOS
- HOW TO EDIT AND WATERMARK YOUR
PHOTOS
- MARKETING, ADVERTISING AND
BRANDING YOUR BUSINESS.

ADD ON AN ADDITION DAY OF PRACTICE
MODELS FOR £500 A DAY

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POWDER BROWS

£3500

THIS COURSE IS A 3 DAY ONE ON ONE INTENSIVE TRAINING, WHICH WILL FULLY QUALIFY YOU AND KICK START YOUR NEW CAREER IN THE ART OF POWDER OMBRE BROWS. ONCE YOU QUALIFY IN MACHINE TATTOOING METHODS YOU CAN UNDERTAKE MASTERCLASSES IN OTHER PMU PROCEDURES

- OPENING YOUR LUXURY BROW KIT
- HEALTH AND SAFETY
- CONSULTATION PROCESS
- ANATOMY & PHYSIOLOGY
- CONTRAINDICATIONS
- THE FITZPATRICK SCALE
- LIVE MODELS & DEMOS
- OMBRE POWDER BROWS
- BROW SHAPING AND PRE-DRAW
- SOCIAL MEDIA, MARKETING,
ADVERTISING AND PHOTOGRAPHY
- CLIENT AFTER CARE
- BLOOD BORNE PATHOGENS
- COLOUR THEORY & CORRECTION

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POWDER BROWS DAY 1

- DE-BOXING AND UNDERSTANDING YOUR PERMANENT MAKEUP KIT
- HEALTH AND SAFETY
- BLOOD BORNE PATHOGENS
- ANATOMY & PHYSIOLOGY
- CONTRA-INDICATIONS & CONTRA-ACTIONS
- THE FITZPATRICK SCALE
- PRACTICE LATEX BROW DESIGNS
- BLADE TYPES AND HOW TO USE THEM
- CONSULTATION PROCESS
- SANITARY WORK STATION SET UP
- BROW SHAPING AND PRE-DRAW
- LIVE DEMOS
- CLIENT AFTER CARE
- PHOTOGRAPHY FOR SOCIAL MEDIA

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POWDER BROWS DAY 2&3

- PIGMENTS AND COLOR CORRECTION
- ANESTHETIC AND NUMBING
- PRE-DRAW AND SHAPING TO PERFECTION
ON LIVE MODELS
- X4 OMBRE POWDER BROWS ON LIVE
MODELS
- CLEANING YOUR WORK SPACE
- HOW TO TAKE PROFESSIONAL PHOTOS
- HOW TO EDIT AND WATERMARK YOUR
PHOTOS
- MARKETING, ADVERTISING AND BRANDING
YOUR BUSINESS.

ADD ON AN ADDITION DAY OF PRACTICE
MODELS FOR £500 A DAY

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MICROBLADE TO MACHINE CONVERSION

£3000

THIS COURSE IS A 2 DAY 1-1 INTENSIVE TRAINING, FOR STUDENTS WHO ALREADY HOLD A MICROBLADING QUALIFICATION. YOU WILL LEARN THE TECHNIQUES REQUIRED TO USE A COSMETIC TATTOO MACHINE TO CREATE OMBRE AND COMBO BROWS.

- OPENING YOUR LUXURY BROW KIT
- HEALTH AND SAFETY
- CONTRAINDICATIONS
- LIVE MODELS & DEMOS
- PIGMENTS
- OMBRE AND COMBO BROWS
- LIVE MODELS
- BROW SHAPING AND PRE-DRAW
- CLIENT AFTER CARE
- BLOOD BORNE PATHOGENS
- COLOUR THEORY & CORRECTION
- USING THE MACHINE TECHNIQUE

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MICROBLADE TO MACHINE DAY 1

- DE-BOXING AND UNDERSTANDING
YOUR LUXURY BROW KIT & MACHINE
- BLOOD BORNE PATHOGENS
- ANATOMY & PHYSIOLOGY
- CONTRA-INDICATIONS & CONTRA-
ACTIONS
- PRACTICE LATEX BROW DESIGNS
- NEEDLE TYPES AND HOW TO USE
THEM
- CONSULTATION PROCESS
- SANITARY WORK STATION SET UP
- BROW SHAPING AND PRE-DRAW
- LIVE DEMO ON A MODEL
- LIVE MODEL FOR YOU TO WORK ON
- CLIENT AFTER CARE
- PHOTOGRAPHY FOR SOCIAL MEDIA

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MICROBLADE TO MACHINE DAY 2

- PIGMENTS AND COLOR CORRECTION
- ANESTHETIC AND NUMBING
- PRE-DRAW AND SHAPING TO
PERFECTION ON LIVE MODELS
- OMBRE TECHNIQUE ON LIVE MODELS
- COMBO TECHNIQUE ON LIVE MODELS
- CLEANING YOUR WORKSPACE
- HOW TO TAKE PROFESSIONAL
PHOTOS
- HOW TO EDIT AND WATERMARK YOUR
PHOTOS

ADD ON AN ADDITION DAY OF PRACTICE
MODELS FOR £500 A DAY

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ALL ABOUT BROWS

£4500

THIS COURSE IS AN INTENSIVE 5 DAY 1-1 TRAINING, FOR STUDENTS WHO WOULD LIKE TO LEARN ALL ASPECTS OF EYEBROW PERMANENT MAKEUP. YOU WILL LEARN THE TECHNIQUES REQUIRED TO USE A COSMETIC TATTOO MACHINE TO CREATE POWDER OMBRE BROWS ASWELL AS MICROBLADING AND COMBO BROWS.

- OPENING YOUR LUXURY BROW KIT
- HEALTH AND SAFETY
- CONTRAINDICATIONS
- 7-8 LIVE PORTFOLIO MODELS
- LIVE MODELS & DEMOS
- PIGMENTS
- OMBRE AND COMBO BROWS
- LIVE MODELS
- MICROBLADING
- BROW SHAPING AND PRE-DRAW
- CLIENT AFTER CARE
- BLOOD BORNE PATHOGENS
- COLOUR THEORY & CORRECTION
- USING THE MACHINE TECHNIQUE

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ALL ABOUT BROWS DAY 1

- DE-BOXING AND UNDERSTANDING
YOUR LUXURY BROW KIT & MACHINE
- BLOOD BORNE PATHOGENS
- ANATOMY & PHYSIOLOGY
- CONTRA-INDICATIONS & CONTRA-
ACTIONS
- PRACTICE LATEX BROW DESIGNS
- NEEDLE TYPES AND HOW TO USE
THEM
- CONSULTATION PROCESS
- SANITARY WORK STATION SET UP
- BROW SHAPING AND PRE-DRAW
- LIVE DEMO ON A MODEL
- CLIENT AFTER CARE
- PHOTOGRAPHY FOR SOCIAL MEDIA

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ALL ABOUT BROWS DAY 2-5

- PIGMENTS AND COLOR CORRECTION
- ANESTHETIC AND NUMBING
- PRE-DRAW AND SHAPING TO
PERFECTION ON LIVE MODELS
- DEMO MODEL
- X7-8 PORTFOLIO MODELS
- CLEANING YOUR WORKSPACE
- HOW TO TAKE PROFESSIONAL
PHOTOS
- HOW TO EDIT AND WATERMARK YOUR
PHOTOS
- MINI MARKETING SEMINAR

ADD ON AN ADDITION DAY OF PRACTICE
MODELS FOR £500 A DAY

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ALL ABOUT LIPS

£3000

THIS COURSE IS AN INTENSIVE 3 DAY 1-1 TRAINING, FOR STUDENTS WHO WOULD LIKE TO LEARN ALL ASPECTS OF LIP TATTOOING. YOU WILL LEARN THE TECHNIQUES REQUIRED TO USE A COSMETIC TATTOO MACHINE TO CREATE LIP LINERS, LIP OMBRE AND THE HOTTEST TREND OF THE YEAR LIP BLUSH

- OPENING YOUR LUXURY LIP KIT
- HEALTH AND SAFETY
- CONTRAINDICATIONS
- 4 LIVE PORTFOLIO MODELS
- LIVE MODELS & DEMOS
- PIGMENTS
- FULL LIP BLUSH TECHNIQUES
- LIVE MODELS
- MICROBLADING
- BROW SHAPING AND PRE-DRAW
- CLIENT AFTER CARE
- BLOOD BORNE PATHOGENS
- COLOUR THEORY & CORRECTION
- USING THE MACHINE TECHNIQUE

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ALL ABOUT LIPS DAY 1

- DE-BOXING AND UNDERSTANDING YOUR LUXURY LIP KIT & MACHINE
- BLOOD BORNE PATHOGENS
- ANATOMY & PHYSIOLOGY
- CONTRA-INDICATIONS & CONTRA-ACTIONS
- PRACTICE LATEX LIP DESIGNS
- NEEDLE TYPES AND HOW TO USE THEM
- CONSULTATION PROCESS
- SANITARY WORK STATION SET UP
- LIP SHAPING AND PRE-DRAW
- LIVE DEMO ON A MODEL
- CLIENT AFTER CARE
- PHOTOGRAPHY FOR SOCIAL MEDIA

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ALL ABOUT LIPS DAY 2-3

- PIGMENTS AND COLOR COMBINATIONS
- ANESTHETIC AND NUMBING
- PRE-DRAW AND SHAPING TO
PERFECTION ON LIVE MODELS
- X4 PORTFOLIO MODELS
- CLEANING YOUR WORKSPACE
- HOW TO TAKE PROFESSIONAL PHOTOS
- HOW TO EDIT AND WATERMARK YOUR
PHOTOS

ADD ON AN ADDITION DAY OF PRACTICE
MODELS FOR £500 A DAY

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FULL PMU PACKAGE

£6500

THIS COURSE IS A 7 DAY ONE ON ONE INTENSIVE TRAINING, FOR STUDENTS WANTING TO LEARN ALL ASPECTS OF PERMANENT MAKEUP. YOU WILL LEARN THE TECHNIQUES REQUIRED TO PERFORM OMBRE BROWS, MICROBLADING, COMBO BROWS, LASH ENHANCE EYELINERS, AND LIP BLUSH. THIS COURSE HAS A LOT OF LIVE MODELS AND YOU WILL LEAVE WITH A FULL PORTFOLIO READY TO START YOUR NEW BUSINESS.

- OPENING YOUR LUXURY PMU KIT
- HEALTH AND SAFETY
- CONSULTATION PROCESS
- ANATOMY & PHYSIOLOGY
- CONTRAINDICATIONS
- THE FITZPATRICK SCALE
- LIVE MODELS & DEMOS
- PIGMENTS
- PRACTICING ON MANY LIVE MODELS
- BLADE TYPES AND HOW TO USE THEM
- LOCAL LICENCING LAWS
- SANITARY WORK STATION SET UP
- SOCIAL MEDIA, MARKETING, ADVERTISING AND PHOTOGRAPHY
- CLIENT AFTER CARE
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FULL PMU PACKAGE FULL ITINERARY

THROUGHOUT THE INTENSIVE 7 DAY TRAINING YOU WILL LEARN ALL ASPECTS OF BASIC PERMANENT MAKEUP TO KICKSTART YOUR NEW LIFE AS A PERMANENT MAKEUP ARTIST. DAY 1 YOU WILL LEARN ALL THEORY AND LATEX PRACTICE. DAY 2-7 WILL BE HEAVILY MODEL-BASED SO YOU GET THE BEST PRACTICE AND HANDS ON EXPERIENCE SO YOU LEAVE CONFIDENT AND READY TO START TAKING ON YOUR OWN CLIENTS

IN THIS COURSE YOU WILL LEARN:

- MICROBLADE BROWS
- COMBINATION BROWS
- OMBRE POWDER BROWS
- LASH ENHANCE EYELIENER
- LIPLINER
- LIP OMBRE
- FULL LIP BLUSH

WORK ON 8-10 LIVE MODELS!

ADD ON AN ADDITION DAY OF PRACTICE
MODELS FOR £500 A DAY

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MASTERCLASSES

£900

ALREADY HOLD A MICROBLADE OR MACHINE BROW QUALIFICATION? ARE YOU NOT CONFIDENT IN YOUR SKILLS OR WANT TO LEARN A NEW TECHNIQUE? THIS MASTERCLASS COURSE IS A 1 DAY ONE ON ONE INTENSIVE COURSE TO BOOST YOUR SKILLS AND CONFIDENCE. IF YOU HOLD A MICROBLADE QUALIFICATION YOU WILL NEED TO TAKE A MACHINE CONVERSION COURSE, IF YOU HOLD A MACHINE BROW QUALIFICATION YOU CAN TRAIN IN ANY OF THE COURSES LISTED BELOW.

- MICROBLADING
- COMBO BROWS
- OMBRE BROWS
- CORRECTION BROWS
- BROW SALINE REMOVAL
- LASH ENHANCE
- CLASSIC EYELINER
- LATINO WINGED EYELINER
- SHADED SHADOW EYELINER
- LIP LINER
- LIP OMBRE
- LIP FULL BLUSH
- FROZEN LIPS

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FAT FREEZING

£650

THIS ONE-DAY CRYOLIPOLYSIS TRAINING COURSE WILL GIVE YOU IN-DEPTH TRAINING ON ONE OF THE MOST POPULAR WEIGHT LOSS ALTERNATIVES TO LIPOSUCTION.

CLIENTS SEE A 25% WEIGHT LOSS ON AVERAGE AND YOU WILL MAKE A 90% PROFIT MARGIN. THIS COURSE IS SUITABLE FOR ANYONE WITH AN NVQ 3 IN BEAUTY OR ANATOMY AND PHYSIOLOGY OR ANY EQUIVALENT QUALIFICATION. PRICE DOES NOT INCLUDE THE MACHINE. STUDENTS CAN SOURCE THEIR OWN MACHINE OR I CAN SOURCE A MACHINE DIRECT FROM THE SUPPLIERS

- DURING THE TRAINING DAY YOU WILL LEARN:

- HOW CRYOLIPOLYSIS WORKS
- UNDERSTANDING YOUR MACHINE
- CLIENT CONSULTATION
- CONTRAINDICATIONS TO TREATMENT
- CLIENT SAFETY
- AREAS THAT CAN BE TREATED
- HOW TO PERFORM A TREATMENT ON MODELS
- SIDE EFFECTS
- PRE AND POST-TREATMENT ADVICE
- MACHINE MAINTENANCE
- HOW TO GET THE BEST WEIGHT LOSS

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ADDITIONAL INFO

- IN STUDIO BASED TRAINING LOCATED IN BURTON ON TRENT EAST MIDLANDS. FREE PARKING ONSIDE FOR STUDENTS ASK US FOR A HOTEL RECCOMENDATION LIST.
- ALL BOOKINGS REQUIRE A £500 NON REFUNDABLE BOOKING DEPOSIT
- PAYMENT METHODS INCLUDE BANK TRANSFER, CASH AND CARD. THE USE OF CARD/CREDIT CARDS INCCUR A 3.5% ADDITIONAL SURCHARGE
- STUDENTS WILL RECIEVE PRE COURSE WORK TO PRACTICE BEFORE HAND
- UNLIKE MOST TRAINING PROVIDERS WE ENCOURAGE FILMING OF THE DEMO MODELS. SO PLEASE ENSURE YOUR PHONE HAS ENOUGH MEMORY
- WE PROVIDE ALL MODELS BUT YOU CAN ALSO PUT FORWARD YOUR OWN MODELS
- BEGINNER MACHINE PROVIDED, YOU CAN UPGRADE YOUR MACHINE TO A PREMIUM DIFFERENT BRANDED WIRELESS MACHINE FOR AN ADDITIONAL COST RANGING FROM £500+ ASK US FOR OUR RECCOMENDATION LIST
- COURSES ARE FULLY INSURABLE WITH OUR PROVIDER INSYNC INSURE