



JESSICA RUTH

2026 Training Brochure

Jessica Ruth
PMU ARTIST & EDUCATOR

INVEST IN YOURSELF
CHANGE YOUR FUTURE.

★★★★★ 100+ 5 STAR REVIEWS

WHY TRAIN WITH US

This is your year to take control of your business, finances, and life. With Jessica's award-winning training, you'll gain the confidence, skills, and portfolio you need to achieve 6-figure success while working the hours that suit you.

WHAT YOU'LL GAIN:

-  **PERSONALISED 1-1 TRAINING**
Tailored training to help you thrive.
-  **FULLY ACCREDITED COURSES**
Industry recognised & trusted.
-  **PROVEN RESULTS**
Past students earning thousands every week.
-  **JUDGE & PRO ARTIST**
Learn from a multi-award winning expert.
-  **COACHING & MENTORSHIP**
Ongoing support to help you grow.



LIVE MODELS

Real Experience.
Real Results.



ABT ACCREDITED

Fully
Accredited
Certificate.



JOIN A COMMUNITY

Connect with like-
minded
driven artists.



FINANCE AVAILABLE

Flexible
payment
options.



JESSICA RUTH PMU ACADEMY

COURSES

Price List

EXPERT TRAINING · REAL RESULTS · REAL SUCCESS

TRAINING COURSES

PLATINUM PMU COURSE	£5999
BLUSH AND BROWS	£2999
ALL ABOUT BROWS	£2999
LIP BLUSHING BEGINNER	£1499
ALL ABOUT EYELINER	£1499
MASTERCLASSES 1-1	£799
AREOLA TATTOOING	£699
FACIAL FRECKLING	£599
MICRO TATTOO FRECKLING	£599
MICRO + FACIAL FRECKLES	£899
LUXURY MICRONEEDLING	£450
HAIRLINE TATTOOING	£800



ABT ACCREDITED
TRAINING



INDUSTRY LEADING
EDUCATOR



SMALL CLASS SIZES
MAXIMUM SUPPORT



ONGOING MENTORSHIP
& SUPPORT



POTENTIAL EARNINGS

POTENTIAL EARNINGS			
STARTING YOUR OWN PERMANENT MAKEUP BUSINESS			
TIME SCALE	3 CLIENTS PER WEEK	6 CLIENTS PER WEEK	10 CLIENTS PER WEEK
PER WEEK	£900	£1,800	£3,990
PER MONTH	£3,900	£7,800	£13,000
PER YEAR	£46,800	£56,600	£154,000

THESE FIGURES ARE BASED ON REAL STATISTICS
AND REFLECT ACHIEVABLE RESULTS.

JESSICA RUTH PMU ACADEMY

PLATINUM PMU

LUXURY SKILLS, LUXURY LIFE.

THE ULTIMATE PMU COURSE

Build your beauty empire - from beginner to 6-figure artist.

£5999

10 LIVE MODELS



INCLUDES KIT
WORTH £1200 &
LIFETIME SUPPORT!



**ONE ON ONE
INTENSIVE TRAINING**
5 DAYS

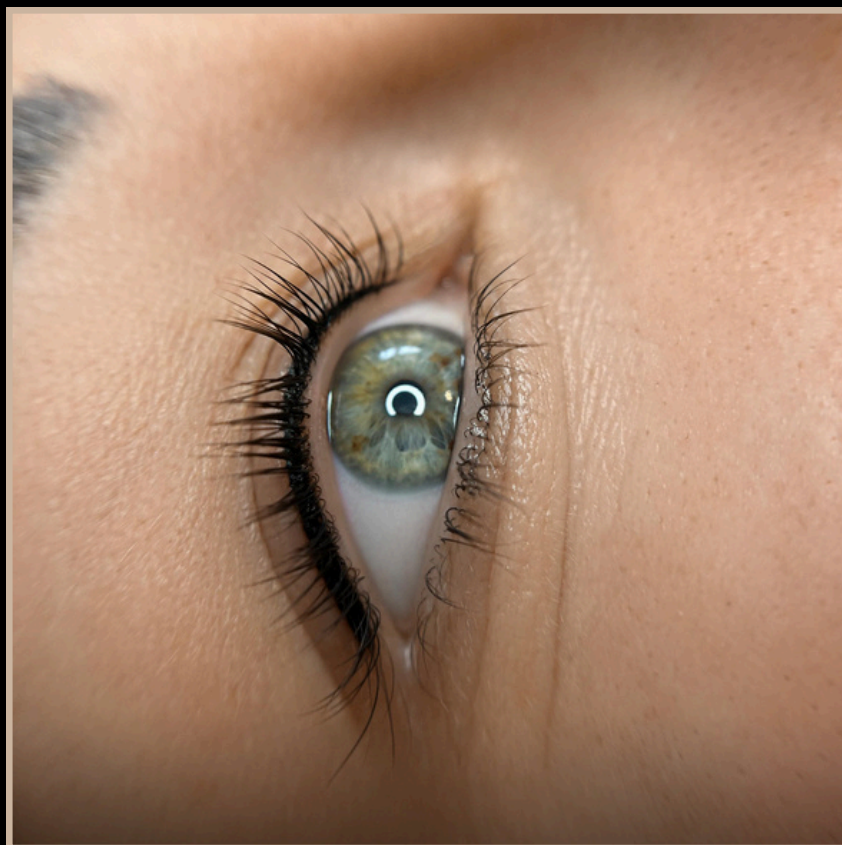


BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY,
PHOTOGRAPHY TIPS, ORGANIC BUSINESS GROWTH,
FREE MASTERCLASS STUDENT DAYS & LIFE TIME
SUPPORT WITH JESSICA RUTH AND TEAM.

YOU WILL LEARN:

- ✓ OMBRE BROWS
- ✓ MICROBLADING
- ✓ COMBO BROWS
- ✓ LASH ENHANCE EYELINERS
- ✓ LIP BLUSH



ABT ACCREDITED
TRAINING



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EDUCATOR



SMALL CLASS SIZES
MAXIMUM SUPPORT



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& SUPPORT

ALL ABOUT LIPS

2 DAY COURSE

THIS COURSE IS £1499



BEGINNERS
COURSE



ABT
ACCREDITED



CERTIFICATE
END OF COURSE

INCLUDES:

- ✓ PRIVATE 1-2-1 TRAINING WITH JESSICA
- ✓ LUXURY KIT
- ✓ HEALTH AND SAFETY
- ✓ CONTRAINDICATIONS
- ✓ 2 IN SALON MODELS
- ✓ PIGMENTS & THEORY
- ✓ FULL LIP BLUSH TECHNIQUES
- ✓ COLOUR THEORY & CORRECTION



BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY,
PHOTOGRAPHY TIPS, ORGANIC BUSINESS GROWTH,
FREE MASTERCLASS STUDENT DAYS & LIFE TIME
SUPPORT WITH JESSICA RUTH AND TEAM.



EXPERT TRAINING

LEARN FROM AN AWARD
WINNING ARTIST & EDUCATOR.

FINANCE AVAILABLE

FLEXIBLE PAYMENT OPTIONS
TO SUIT YOUR NEEDS.

BLUSH & BROW BEGINNERS



3 DAY COURSE

THIS COURSE IS £2999



BEGINNERS
COURSE



ABT
ACCREDITED



CERTIFICATE
END OF COURSE

INCLUDES:

- ✓ PRE COURSE WORK MAPPING KIT POSTED OUT
- ✓ LEARN THE ART OF LIP BLUSHING
- ✓ LEARN THE ART OF OMBRE BROWS
- ✓ LARGE LUXURY KIT
- ✓ 6 MODELS
- ✓ CONTENT & SOCIAL MEDIA WORKSHOP
- ✓ HIGH STUDENT SUCCESS RATE
- ✓ ABT ACCREDITED



BONUS

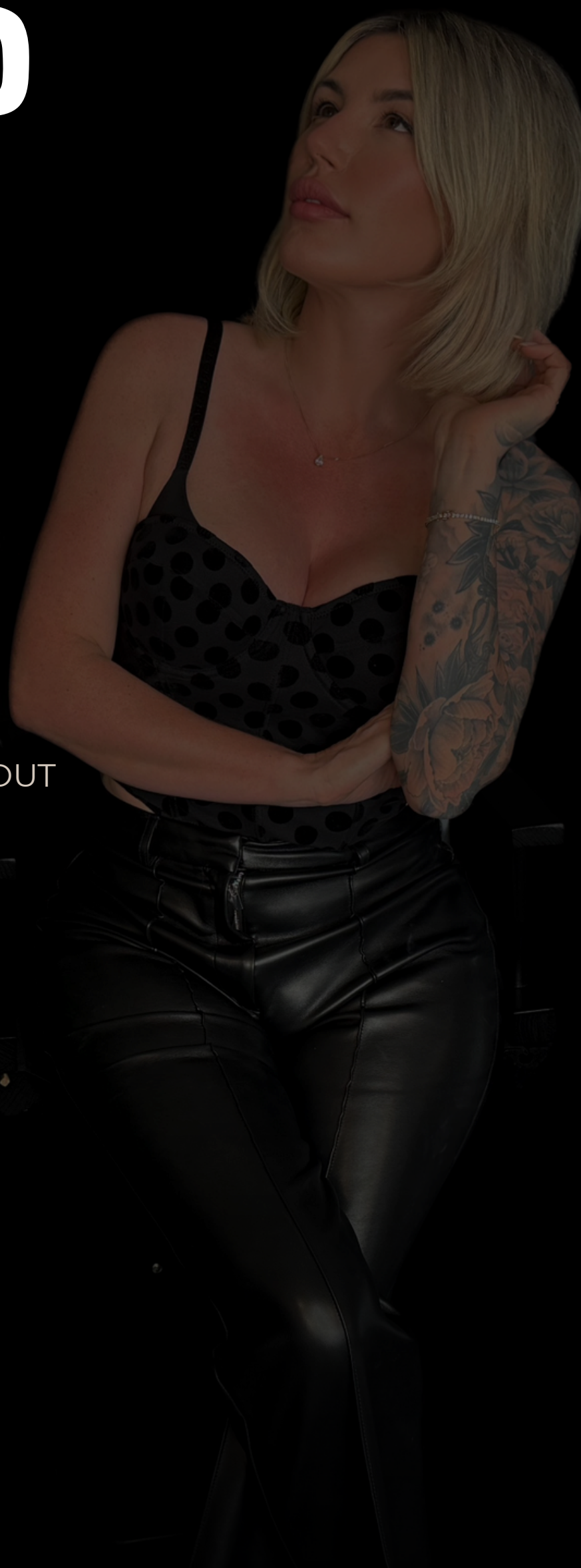
YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY,
PHOTOGRAPHY TIPS, ORGANIC BUSINESS GROWTH,
FREE MASTERCLASS STUDENT DAYS & LIFE TIME
SUPPORT WITH JESSICA RUTH AND TEAM.

EXPERT TRAINING

LEARN FROM AN AWARD
WINNING ARTIST & EDUCATOR.

FINANCE AVAILABLE

FLEXIBLE PAYMENT OPTIONS
TO SUIT YOUR NEEDS.



ALL ABOUT EYELINER

2 DAY COURSE

THIS COURSE IS £1499



BEGINNERS
COURSE



ABT
ACCREDITED



CERTIFICATE
END OF COURSE

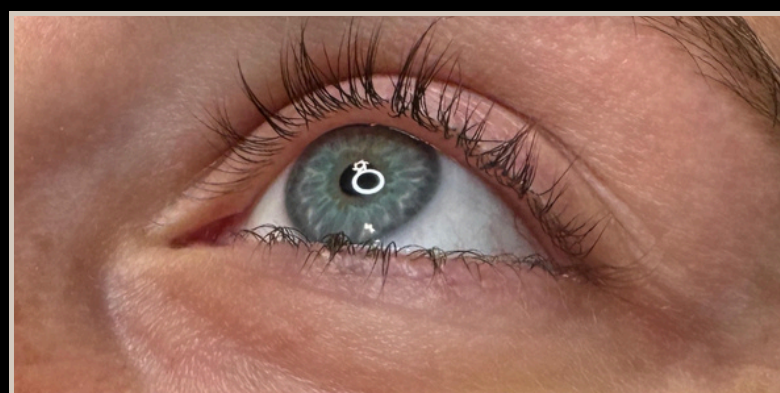
INCLUDES:

- ✓ YOUR OWN KIT
- ✓ HEALTH AND SAFETY CONTRAINDICATIONS
- ✓ 2 LIVE PORTFOLIO MODELS
- ✓ PIGMENTS & THEORY
- ✓ COLOUR THEORY & CORRECTION
- ✓ THE BEST MACHINE TECHNIQUES
- ✓ CERTIFICATE AT THE END
- ✓ ABT ACCREDITED



BONUS

YOU WILL ALSO LEARN SOCIAL MEDIA STRATEGY,
PHOTOGRAPHY TIPS, ORGANIC BUSINESS GROWTH,
FREE MASTERCLASS STUDENT DAYS & LIFE TIME
SUPPORT WITH JESSICA RUTH AND TEAM.



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1 DAY INTENSIVE TRAINING

FAUX FRECKLES & MICRO TATTOO COURSE

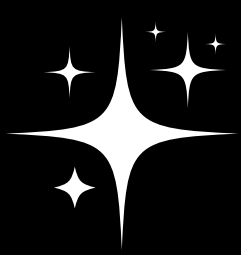
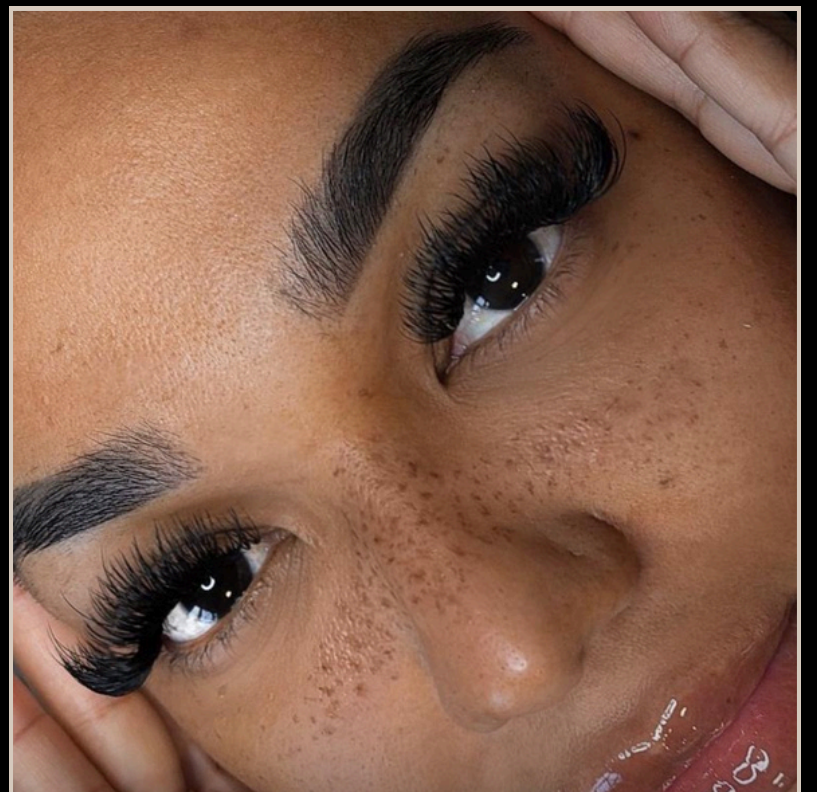
LEARN HOW TO CREATE:

- ✓ NATURAL FAUX FRECKLES (MACHINE & HAND POKE)
- ✓ CRISP MICRO TATTOOS (HEARTS, STARS, SPARKLES)
- ✓ STAR CONSTELLATIONS



WHAT'S INCLUDED:

- ✓ PIGMENT THEORY
- ✓ TATTOO THEORY
- ✓ TECHNIQUES FOR SOFT, NATURAL HEALED RESULTS



FRECKLES LAST 18-24 MONTHS

+ KIT AVAILABLE AT ADDITIONAL COST

ONLY | £899

PERFECT FOR BEGINNERS WITH NO EXPERIENCE OR EXISTING PMU ARTISTS LOOKING TO REFINE THEIR SKILLS AND LEARN NEW TECHNIQUES.



ABT ACCREDITED
TRAINING



INDUSTRY LEADING
EDUCATOR



SMALL CLASS SIZES
MAXIMUM SUPPORT



ONGOING MENTORSHIP
& SUPPORT

1 DAY INTENSIVE COURSE

MASTER YOUR CRAFT

1-2-1 TRAINING

Ideal for artists looking to gain confidence in areas they're not yet fully comfortable with, as well as learning advanced techniques for brows, lip blushing & eyeliners.

INCLUDES

- ✓ A LIVE DEMO
- ✓ HANDS-ON WORK ON A MODEL
- ✓ PERSONALISED GUIDANCE THROUGHOUT
- ✓ CONTENT TAKEN ON THE DAY FOR YOUR PORTFOLIO / SOCIAL MEDIA.

**DESIGNED TO REFINE
AND PERFECT YOUR
PMU SKILLS.**

1 DAY COURSE ALL PMU

£799



ABT ACCREDITED
TRAINING



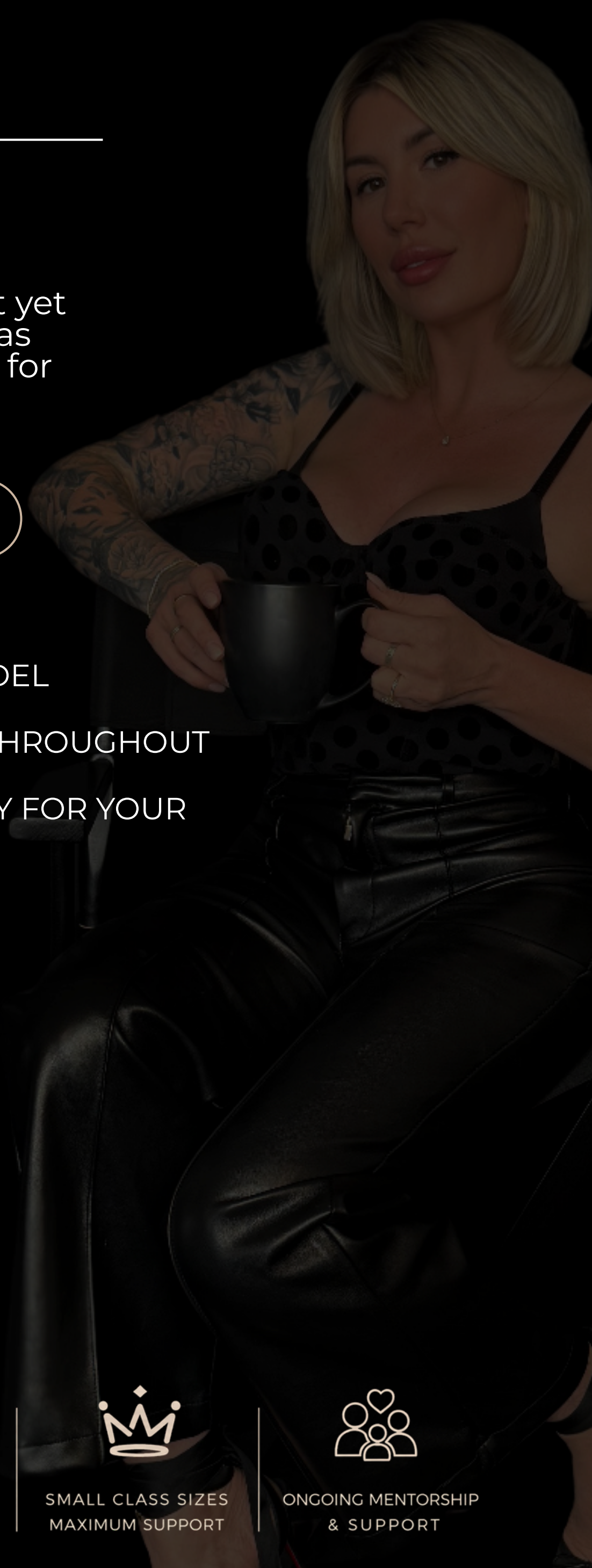
INDUSTRY LEADING
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& SUPPORT



1 DAY OF TRAINING

MICRONEEDLING COURSE

PRIVATE 2-1 TRAINING ON CERTAIN DATES. 1-1 ON REQUEST.

Microneedling boosts collagen by creating controlled micro-channels in the skin, improving texture, tone and glow. It's a **must-have** treatment in any clinic - high demand, minimal downtime, and results clients can actually see and come back for.

BENEFITS

- ✓ Removes Acne Scars
- ✓ Tightens Skin
- ✓ Shrinks Pores
- ✓ Reduces Fine Lines
- ✓ Glowing Skin

COURSE PRICE

£450 No kit

£800 With kit



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CONTACT US

— NOW —

**TO SPEAK TO OUR
STUDENT CO-ORDINATOR**

Danni



INSTAGRAM

@JESSICARUTHSPMU



CALL US

07497 373934



EMAIL US

INFO@JRSPMU.COM

Jessica Ruth
PMU ARTIST & EDUCATOR